Website Accessibility and Privacy Policy

This policy applies to
King's College Prep School and King's College Taunton

Responsibility

Individual: Director of Admissions and Marketing

Review

Last review date: September 2023

Next review date: September 2025

Accessibility Policy

King's Schools takes pride in the accessibility of its website, and is committed to ensuring that the material on the website is accessible to everyone, including individuals with disabilities. The site has been designed with a number of accessibility features which are listed below.

Standards Compliance

We seek to meet the Priority A, AA, and selected AAA guidelines of the W3C Web Content Accessibility Guidelines. Our website is tested on a regular basis using a combination of automated tools to identify potential problem areas and manual testing to ensure we meet the spirit as well as the letter of the W3C's accessibility guidelines.

Links to other websites

Please note that the King's Schools websites contains links to other internet websites. Those websites are not owned, operated, controlled or reviewed by King's Schools, and their web pages may not be fully compliant with our Accessibility Policy. The Accessibility Policies of those websites, and not the King's Schools Accessibility Policy, define their accessibility features, and any questions or concerns should be directed to that website's owner.

Alternative text

Images on our website have alternative text attributes, often known as alt text. This means that when an image is used on a web page to convey information, its content is also described in the alt text. When you use alt text, the image can be understood by text browsers and assistive technologies such as screen readers. If an image is used for simply decorative purposes, the text attribute for the image is left empty in line with accepted best practice.

Readable and resizable fonts and layout

The King's Schools website uses font sizes that you can control using your web browser. You can also manually change the text size through your web browser.

To change the text size in Microsoft Edge, select View > Text size followed by your preferred text size from Smallest to Largest. The default setting is Medium.

You can change the text size in Mozilla Firefox and other Mozilla-based browsers by selecting View > Text size followed by Increase or Decrease. To return the text size to its default setting, select Normal.

You can change the text size in Google Chrome by using the following button combinations:
- Press Ctrl and + (plus) to zoom in
- Press Ctrl and - (minus) to zoom out
- Press Ctrl and 0 (zero) to return to the default size

The fonts on the King's Schools websites have been chosen for their legibility on computer screens. The layout has been designed to stretch to fill the width of the browser, so that you can resize the browser to suit your own viewing preferences.

Minimising the use of images

Live text is used rather than graphics wherever possible to reduce page download time and to increase your control over text size.

Privacy Policy

King's Schools Taunton Limited trading as King's College Prep School and King's College, Taunton, and/or any of its subsidiaries or associated companies ("King's College, Taunton ", "King's College Prep School", "we", "our" or "us") takes its relationship with all our users seriously, and this includes how we handle the data you give us.

King's Schools are committed to meeting the requirements of all relevant laws and codes including the Data Protection Act 1998, the General Data Protection Regulation 2016 and is registered with the Information Commission under registration no Z8845194 as a Data Controller. This Privacy Policy sets out the ways King's Schools processes any personal data collected via the website at www.kings-taunton.co.uk (the "Website").

1. When do we collect personal information?

The website is free for you to browse through and read. We only ask for your personal information for the following reasons:
- If you want to contact us, send us an email or offer feedback; or
- If you want to receive King's College or King's College Prep School news via email

We only collect personal information (such as your name and address details) if you choose to provide that information to us in response to our request.

2. What do we do with the information?

We collect personal information to email you with news, to respond to your questions or comments, and to register you for certain features on the Website.

3. Asking your permission

If you register on the Website we ask you to let us know if you would like to receive further information or updates from us via email. We will only send you an email update if you request to receive it.

4. Who processes my information?

King's Schools (and those people or companies employed by King's Schools who help make the Website and its content) will process and use the information you give us in order to respond to your feedback.

Beyond this, we will not share your information with any other company without your consent unless we are required to do so by law, or if you have made a request for specific information. We will never sell your information to any other company.

5. Use of cookies

We may use cookies in order to provide a better service, or identify which pages on the Website are of special interest. A cookie is a small piece of information which a website stores via your web browser on your PC and which can later be retrieved. Cookies cannot be read by a website other than the one that set it.

The main objective is to identify users and personalise their visit by customising web pages for them, for example by welcoming them by name next time they visit the same website. Most cookies last only through one session or visit to our Website. None will contain information that will enable anyone to contact you via telephone, email, or any other means. You can set up your web browser to inform you when cookies are set or to prevent cookies from being set.

6. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the Website analyse how users use the site.

The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on Website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

7. What do we do to safeguard personal information?

We have instituted safeguards to check that our internal procedures meet our high policy standards. We also use our best efforts to be sure that third parties who work with us as our agents to make the Website and its contents available to you, and to fulfil your orders and requests, agree to protect personal information that they must access in order to serve our Website and our visitors. We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

8. Privacy of Children

Information provided on this site is shared in good faith. Parents have given permission through King's College and King's College Prep School registration forms for images to be used in various ways, including on the school's websites.

If you object to this, please identify yourself and give details of the problem to: HMSec@kings-taunton.co.uk (King's College) or EGuppy@kingshalltaunton.co.uk (King's College Prep School)

9. Links to other Websites

We may offer links to other websites we use and recommend. However, we are not responsible for the content or information collection policies of websites operated by other companies. If you visit another website, we advise you to review their privacy and other policies.

10. Changes to our Privacy Policy

Any changes to the Privacy Policy will be posted here. If we wish to make material changes to the way we use your personal information we will ask for your consent before we do so.

11. Anything else I should know?

Except as otherwise provided, we will NOT disclose any information processed by us to any third party, unless required to do so by law. If you would like us to access information we have about you, please contact us at King's Schools, 20 Holway Avenue, Taunton, Somerset, TA1 3AR.

Legal Notice

All text, images, animation, videos, music, sounds, website design graphics, text selections, arrangements and all software are the copyright of King's Schools Taunton Ltd.

The product images used on this website are for reference purposes only.

For further details email King's Schools at reception@kings-taunton.co.uk

You may also write to us at:

King's Schools
20 Holway Avenue
Taunton
Somerset
TA1 3AR