



King's College

TAUNTON

Graphic Designer

Closing Date: January 10 2025





Welcome

Thank you for your interest in the role of Graphic Designer at King's.

This is a very exciting time to join the marketing team at King's College, Taunton. We have an ambitious new strategy and bold new plans to step-change how we engage with our existing and new audiences. Reporting to the Director of Marketing, this role will support the development and delivery of our marketing and communications strategy to meet our targets for admissions recruitment and retention, and support and amplify our brand and mission.

We are looking for a commercially minded, creative professional to work within the marketing team, you'll bring your artistic flair and strategic thinking to the table, creating stunning visual designs that help elevate our brand and drive engagement. This is an amazing opportunity to make an impact with high-quality, creative designs that reach a wide audience on a global scale.

Direct experience of the education sector is not essential, but you must demonstrate an understanding and appreciation of the opportunities and challenges it presents from a design and marketing point of view.

We look forward to hearing from you and considering your application.

MICHAEL SLOAN
Headmaster



About the Schools

King's provides continuous day and boarding education for girls and boys aged two to 18 years. It comprises King's College Prep which has approximately 300 children from 2 to 13 and a senior school with approximately 450 pupils from 13 to 18.

The schools are situated on separate sites in the south west of England and combine traditional values with state-of-the-art facilities. Both schools are run by one governing body, with many functions (marketing, strategy and finance for example) undertaken jointly.

King's College has a rich and welcoming family and community ethos, 60% of the pupils board. For a relatively small school, it has an enviable record of success in all areas.

The school has regularly topped GCSE and A-level league tables for Somerset. A broad range of co-curricular activities is offered, and the school is renowned for its success in sport, music, performing arts, fine art, design technology and outdoor pursuits. In many of these activities our pupils have achieved success at national and even international levels.

Good discipline is encouraged in a firm and positive way within a supportive pastoral framework. King's College is strong on manners and social skills. Pupils go on to thrive at good universities and in their professional careers.

In short, King's are purposeful, outward-looking, down-to-earth, highly successful schools.



King's College

South Road, Taunton TA1 3LA

<p>Main School Building</p> <p>1 The Chapel</p> <p>2 The Quad</p> <p>3 Dining Hall</p> <p>4 Woodard Room</p> <p>5 Latin</p> <p>English</p> <p>Philosophy of Religious & Ethics</p> <p>Modern Foreign Languages - <i>upstairs</i></p> <p>6 Main School Corridor</p> <p>Headmaster's Office</p> <p>PA to the Headmaster's Office</p> <p>Examination Office</p> <p>Admissions Office</p> <p>Careers Office</p> <p>Maths</p> <p>7 Philip Richards Building</p> <p>Library - <i>upstairs</i></p> <p>IT Helpdesk</p> <p>Visitor toilets</p> <p>8 Headmaster's House</p> <p>9 Silvermead Studio and Arts House</p> <p>10 Briar Lee Tennis Courts</p> <p>11 Sixth Form Centre</p> <p>Head of Sixth Form Office</p> <p>Development Office</p> <p>12 School Uniform Shop</p> <p>13 Cookery School</p>	<p>14 Laundry</p> <p>15 Shooting Range</p> <p>16 CCF and Outdoor Pursuits</p> <p>Stores</p> <p>Chindits</p> <p>Army/Navy/Marines</p> <p>17 Finance Office</p> <p>18 Design Technology Centre</p> <p>19 Squash Courts</p> <p>20 First Team Cricket Pavillion</p> <p>21 First Team Cricket Pitch</p> <p>22 Buttler's Ramp</p> <p>23 Tennis and Netball Dome</p> <p>24 Tennis and Netball Courts</p> <p>25 Sports pitches</p> <p>(rugby/cricket/athletics/football)</p> <p>26 All-weather Hockey Pitch</p> <p>27 Cricket Pavillion</p> <p>28 Athletics Cabin</p> <p>29 Sports Performance & Cricket Centre</p> <p>30 Swimming Pool</p> <p>31 Changing Cabins</p> <p>32 Sports Hall</p> <p>Climbing Wall</p> <p>Gym</p> <p>PE Classrooms</p>	<p>33 Science Centre</p> <p>Biology</p> <p>Chemistry</p> <p>Physics</p> <p>History</p> <p>34 Geography Centre</p> <p>35 The Amphitheatre</p> <p>36 The Theatre</p> <p>Black Box</p> <p>Auditorium</p> <p>37 Music School</p> <p>The Octagon</p> <p>Music Technology</p> <p>Practice Rooms</p> <p>38 Medical Centre</p> <hr/> <p>A Bishop Fox House</p> <p>Boys</p> <p>B Carpenter House</p> <p>Girls</p> <p>C Meynell House</p> <p>Girls</p> <p>D King Alfred House</p> <p>Boys</p> <p>E Taylor House</p> <p>Girls</p> <p>F Woodard House</p> <p>Boys</p> <p>G Tuckwell House</p> <p>Boys</p>
---	--	---



A Rural County of Rolling Hills

Taunton is surrounded by natural beauty, with the Blackdowns, Mendips and Quantock Hills on the doorstep, plus Exmoor National Park, the Somerset Levels and Dartmouth are a short drive away.

Somerset is renowned for its cheddar cheese and cider. A wealth of apple orchards once made Somerset the cider capital of the UK, whilst the Cheddar Gorge caves are still used to mature cheese today.

Taunton is the county town of Somerset, in the South West of England. It is a busy market town located between junction 25 and 26 on the M5.

A growing commercial and residential centre, Taunton has a splendid small theatre, the County Cricket Ground, a successful rugby club, a delightful museum, the usual shopping outlets and restaurants, and a regular farmers' market.

If you love the great outdoors, you can be on the beach in 40 minutes and the Quantocks are just 15 minutes away. For those who prefer city lights, the fast West Country train service reaches Paddington in under two hours. By car, Exeter is 25 minutes south, Bristol 35 minutes north and you can reach Bath in about an hour.



The Role

Post:	Graphic Designer
Responsible to:	Director of Marketing
Hours of work:	37.5 hours per week – Monday-Friday, Full time, permanent, 1 hour for lunch
Salary	£26,000 per annum
Job Function:	As the school's Graphic Designer working within the marketing team, you'll bring your artistic flair and strategic thinking to the table, creating stunning visual designs that help elevate our brand and drive engagement. This is an amazing opportunity to make an impact with high-quality, creative designs that reach a wide audience on a global scale.

Job Description

- Designing and delivering impactful creative designs across digital and print media
- Taking briefs and using your own initiative to turn creative assets into eye-catching brochures, flyers, posters, and digital assets that demand attention
- Maintaining our brand's visual identity, ensuring all marketing materials reflect our brand and adhere to guidelines
- Managing multiple creative projects simultaneously to a high standard
- Creative problem solving
- Creating new templates according to briefs and feedback, utilising brand guidelines
- Ensuring graphics, photography and layouts are visually appealing
- Contributing to brainstorming and idea generation sessions with the wider marketing team
- Capturing school life to feature in your designs, so photography skills are a nice to have

It should be noted that a job description is not an exhaustive list of activities, and employees may be asked to carry out other duties commensurate with the grade of the post. The job description may also be amended to take account of changed circumstances, and employees will be consulted if this is necessary.

Person Specification

	Essential Criteria	Desirable Criteria
Qualifications	A good standard of education	Degree level education
Knowledge and skills	<p>Embody the values of King's College, demonstrating loyalty to the school and its ethos</p> <p>Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)</p> <p>Excellent command of the English Language and the ability to write copy for various media</p> <p>Awareness of the changing trends and innovations within design</p> <p>An understanding of web design and experience using a CMS, WordPress</p>	<p>An understanding of motion design – using After Effects, Premiere Pro or equivalent</p> <p>Photography skills</p>
Experience	Proven experience in a graphic design role with the ability to work to tight deadlines	Experience working in independent education sector
Personal competencies & qualities	<p>Strong organisational skills – able to be flexible when the needs of the school's change</p> <p>Excellent communication skills</p> <p>Professional and approachable</p> <p>A positive can-do attitude</p> <p>Self motivated – ability to multitask in a fast paced environment</p> <p>A meticulous eye for detail – working to the highest standard</p>	

The qualities and experience outlined in the person specification will be assessed by the following methods:

- Sight of original qualifications
- King's College application form
- Interview
- References from current employer and other, chosen, professionals

Ready to Take the Next Step?

If you're an experienced Graphic Designer with a passion for creating visually stunning campaigns, we want to hear from you. The interview process will include a showcase of your design portfolio, a set of panel interview questions and a short design task.

Appointment Process



Candidates are expected to have read the enclosed appointment policy and agreed to the terms within.

The role will attract a competitive salary as well as generous benefits including employer pension contribution, free school lunch, free on-site parking, discretionary staff discount on school fees and use of the indoor swimming pool and sports facilities.

Please apply by completing the appropriate King's College application form (we are unable to accept CVs without our application form), plus a covering letter which outlines your interest in the role and how your experience relates to the role responsibilities (maximum of two pages).

Please address to the HR Manager and send by email or post to:

Mr Craig Sweet
c/o HR Department
King's College, Taunton, Somerset TA1 3LA

CSweet@kings-taunton.co.uk
01823 328105

The closing date for applications is Friday 10 January 2025.





King's College

TAUNTON

South Road, Taunton, Somerset TA1 3LA
01823 328200 | reception@kings-taunton.co.uk

www.kings-taunton.co.uk